

**BOARD OF SUPERVISORS
COUNTY OF LOUISA
RESOLUTION**

At a regular meeting of the Board of Supervisors of the County of Louisa held in the Louisa County Public Meeting Room at 5:00 PM on the 3rd day of August 2026, at which the following members were present, the following resolution was adopted by a majority of all members of the Board of Supervisors, the vote being recorded in the minutes of the meeting as shown below:

RESULT:	
MOVER:	None
SECONDER:	None
AYES:	None
NAYS:	None
ABSTAIN:	None

**A RESOLUTION TO ADOPT THE 2026 LOUISA COUNTY STRATEGIC TOURISM
PLAN**

WHEREAS, the Board of Supervisors recognizes the value of establishing a long-term vision for tourism development that promotes sustainable growth while preserving the qualities that make Louisa County a desirable place to live, work, and visit; and

WHEREAS, the Strategic Tourism Plan establishes goals focused on strengthening tourism infrastructure and marketing, participation among tourism-related businesses, enhancing events and year-round visitor experiences, developing place-based tourism opportunities, and aligning local efforts with the Commonwealth of Virginia's tourism strategies; and

WHEREAS, the Strategic Tourism Plan aligns tourism goals with the County's Strategic Initiatives and Goals, identifies opportunities and challenges affecting tourism, and provides supporting resources, including the Tourism Advisory Committee bylaws, committee policy guidance, and the state's Strategic Tourism Plan; and

WHEREAS, adoption of the Strategic Tourism Plan provides a shared framework for the Board of Supervisors, the Tourism Advisory Committee, and County staff to guide future tourism initiatives in a manner that supports economic vitality, encourages collaboration, and reflects the identity and values of Louisa County.

NOW, THEREFORE, BE IT RESOLVED, on this 3rd day of August 2026, that the Louisa County Board of Supervisors hereby adopts the Louisa County Strategic Tourism Plan and

recognizes the plan as a living document that may be reviewed and updated periodically to reflect changing conditions, emerging opportunities, and the evolving needs of Louisa County and its tourism industry.

A Copy, teste:

Christian R. Goodwin, Clerk
Board of Supervisors
Louisa County, Virginia